

Geoff Kirsch
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PUBLISHED BOOKS

Run for Your Life! Doomsday 2012!, Workman Publishing, New York, NY: (released) July 2011

FREELANCE PROJECT WRITING EXPERIENCE

Alaska State Museum, Juneau, AK: 2011-present

- **PR Writer:** Write press releases, artist profiles, and companion content for museum exhibits.

Alaska Seafood Marketing Institute, Juneau, AK: Fall 2011

- **Writer:** Conducted interviews and wrote profiles of state and federal fisheries scientists for ongoing "Know Your Biologist" project to promote sustainable wild Alaska seafood.

Chicago Tribune Media Group, Chicago, IL: 2009-2010

- **Writer:** Conceived/wrote interactive games, web content, promotion pieces for Tribune outlets.

WGN America, Chicago, IL: Fall 2009

- **Scriptwriter:** Wrote on-air material for nationally televised retro-movie and TV nights, hosted by Michael Winslow (*Police Academy* movies) and Rick Dees ("Top 40 Countdown").

Juneau Empire and Capital City Weekly, Juneau, AK: August 2009-Present

- **Columnist:** Write regular humor column, "Slack Tide,"
- **Feature Writer:** Contribute human-interest stories on wide range of subjects.

Southeast Alaska Conservation Council, Juneau, AK: 2009-2010

- **Writer:** Pitched ideas, researched and wrote news stories for publication in magazines/newspapers emphasizing the beauty and importance of the Tongass National Forest.

Huffington Post, New York, NY: 2009

- **Writer:** Pitched and wrote weekly news-based humor pieces for national news analysis Web site.

23/6 (236.com), New York, NY: 2007- 2008

- **Writer:** Pitched and wrote weekly news-based humor pieces for national comedy Web site.

The Advertising Council, New York, NY: 2007-2008

- **Writer:** Wrote in support of public service advertising campaigns, including a children's web site sponsored by the National Inventors Hall of Fame Foundation and the U.S Patent Office.

Indecision2008.com, Comedy Central, New York, NY: 2007-2008

- **Writer:** Pitched ideas and wrote humor pieces for companion website to regular segment on *The Daily Show with Jon Stewart* and *The Colbert Report*.

Clear Channel E-cards, Clear Channel, Denver, CO: May 2006-May 2007

- **Head Writer/Producer:** Led team to create targeted, audience-specific, electronic greeting cards for nationally-syndicated radio; developed animated TV commercials, convention segments, animated Web tutorials.

OTHER PROFESSIONAL WRITING EXPERIENCE

Fifth Avenue Committee, Brooklyn, NY: Summer 2004

- **Americorps VISTA Intern, Media Relations:** Developed and instituted media plan for non-profit community advocacy group; wrote and pitched press materials to local and regional media.

The Advertising Council, New York, NY: August 1999-July 2001

- **Publications Manager:** Ghost-wrote opinion-editorials for president/CEO; wrote speeches for president/CEO, senior staff; wrote event script and remarks for awards banquets; wrote press materials for 30+ public service advertising campaigns; wrote, trafficked Ad Council newsletter and annual report; Wrote and coordinated online content.

Clips available by request and online at www.geoffkirsch.com

PUBLISHED MAGAZINE AND NEWSPAPER ARTICLES

New York Times (ghost-writing)
USA Today (ghost-writing)
Cornell magazine (forthcoming January 2013)
Drive magazine (forthcoming January 2013)
Adventure Cyclist magazine
The Jewish Daily Forward
High Country News
Waterways magazine
Juneau Empire
Capital City Weekly
Citizen Culture magazine
Thirsty magazine
FHM magazine
Hardcore Muscle magazine

PUBLISHED FICTION

“The Danger You Know,” *34th Parallel*, Issue 3, April 2008
“Join the Club,” *Guernica*, January 2008
“A Dish Best Served Cold,” *Paper Street*, Vol. IV, No. 2, Fall 2007
“90 Consecutive Life Sentences,” *Northwest Review*, Vol. XLIV, No. 1, Fall 2005

EDUCATION

Graduate Writing Division, New School University, New York, NY: Master of Fine Arts in Fiction, 2005
Cornell University, Ithaca, New York: Bachelor of Science in Communications, 1998

PRODUCED STAGE/SCREEN PLAYS

“Way, Way Off-Course,” Juneau Douglas Little Theatre, Juneau, AK, staged as part of *24-Hour Miracle 2011*
“Intro to Necromancy,” Juneau Douglas Little Theatre, Juneau, AK, staged as part of *24-Hour Miracle 2009*
“Climb Every Mountain,” Juneau Douglas Little Theatre, Juneau, AK, staged as part of *24-Hour Miracle 2008*
“Relationship Insurance: A Comedy in One Act,” Juneau Douglas Little Theatre, Juneau, AK, March 2008
“Intelligent Design,” Juneau Douglas Little Theatre, Juneau, AK, staged as part of *24-Hour Miracle 2007*
“Friends Like These,” Pennyseal Productions, New York, NY, screened as part *Ripfest 5*, October 2004

AWARDS

Individual Artist Grant, Juneau Arts & Humanities Council, 2010
Official Selection, Last Frontier Theatre Festival Play Lab and 10-Minute Play Contest, 2010
Telly Award: “Dem-O-Crats” St. Patrick’s Day E-card, 2007
First Prize, Juneau Playwright Project One-Act Play Competition 2008
Cornell University Arthur Lynn Andrews Prize for Undergraduate Short Fiction 1998